

Organized By

Radeecal[®]
communications

NON WOVEN TECH

INTERNATIONAL EXHIBITION ON
NONWOVEN & HYGIENE
TECHNOLOGY



AFRICA

23 - 25 FEBRUARY 2023
KICC, Nairobi, Kenya

**POST
SHOW
REPORT**
2023

COVER STORY



MR. ROHIT VADHWANA - DEPUTY HIGH COMMISSIONER OF INDIA TO NAIROBI as Guest of Honor along with **MR. SANYAL DESAI - CEO** at Radeecal Communications had inaugurated 2nd Nonwoven Tech Africa at KICC, Nairobi, Kenya. This Dynamic Event had been designed for Nonwoven Fabrics and Hygiene Industries, Nonwoven Converting Industry, Filtration Industry, Packaging Industry, Agriculture Industry, Hospitality Industry, Printing Industry, Government Departments & for everyone who are willing to take **The Next Giant Leap** in Nonwovens

2nd Edition of Nonwoven Tech Africa - Exclusive International Exhibition on Nonwoven & Hygiene Technology was organized during 23-24-25 February, 2023 at KICC, Nairobi, Kenya, which witnessed **2,100+ Visitors** from India & Abroad.

EXHIBITION OVERVIEW

2nd Edition of Nonwoven Tech Africa presented itself as an excellent platform for exhibitors to display their products, innovations and services to develop leadership in market position on a global scale. This Dynamic Event gave visitors an opportunity to experience the latest technology and materials first hand. The Exhibition was open for three days and the exposure with the visitors from entire East Africa visiting the exhibition had empowered the Nonwoven Industry.

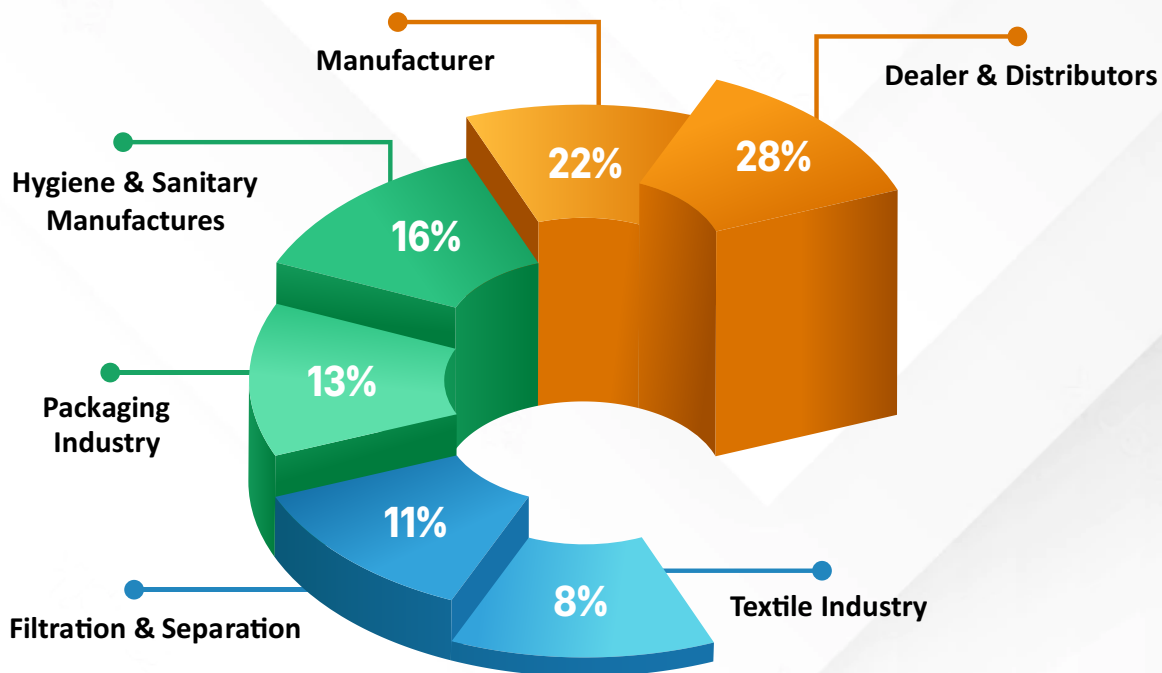
IMPORTANT FACTS & FIGURE



REASONS FOR EXHIBITING

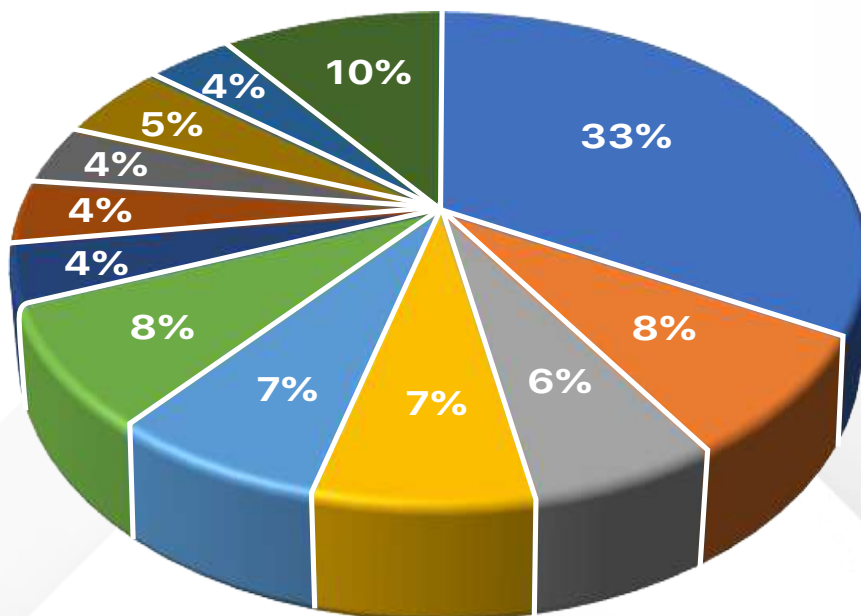
- ⇒ Kenya's flagship event in the field of Nonwoven, Hygiene, Raw materials, processing machinery and finished goods.
- ⇒ Showcase New Products & Services.
- ⇒ Highly targeted audience.
- ⇒ Build Lasting Relationships within Your Industry.
- ⇒ Boost Brand Visibility / product awareness.
- ⇒ Help makers and users of Nonwoven & Hygiene to understand the trends and future of Nonwoven Industry.
- ⇒ Networking.

VISITORS BY FIELD OF ACTIVITY



VISITORS FROM MAJOR STATES

TOTAL VISITORS: 2,100+



KENYA (33%)

SUDAN (8%)

ETHIOPIA (6%)

SOMALIA (7%)

UGANDA (7%)

TANZANIA (8%)

USA (4%)

ITALY (4%)

EGYPT (4%)

AFGHANISTAN (5%)

ALBANIA (4%)

INDIA (10%)

EVENT PROMOTION STRATEGIES



Newspaper advertisements



Promotional Events



Social Media campaigns



Print Publication & Magazines



Bulk Email, SMS & Whatsapp MSG



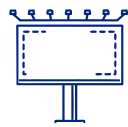
Special Invitations to Dealers & Distributors



Online Media Partners



Visitors Mobilization From Various States of India



Billboards Hoardings



Television Advertisement

SOCIAL MEDIA PRESENCE

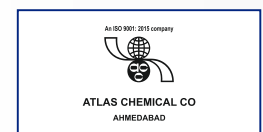


GLIMPSES OF NwTA 2023



WE THANK YOU

OUR VALUABLE EXHIBITORS



MEDIA PARTNERS



Thank You

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Conference partner



Sponsored By



Indian Pavilion
Subsidy By



Concurrent Event



SEE YOU IN NEXT EDITION

3rd Edition

NONWOVEN TECH

INTERNATIONAL EXHIBITION ON
NONWOVEN & HYGIENE
TECHNOLOGY & PRODUCTS



AFRICA

20-21-22 AUGUST 2026
SARIT CENTRE | NAIROBI | KENYA