

Organized By

Radeecal<sup>®</sup>  
communications

# NON WOVEN TECH

INTERNATIONAL EXHIBITION ON  
**NONWOVEN & HYGIENE**  
TECHNOLOGY



**AFRICA**

**23 - 25 FEBRUARY 2023**  
**KICC, Nairobi, Kenya**

**POST  
SHOW  
REPORT  
2023**

## COVER STORY



**MR. ROHIT VADHWANA - DEPUTY HIGH COMMISSIONER OF INDIA TO NAIROBI** as Guest of Honor along with **MR. SANYAL DESAI - CEO** at Radeecal Communications had inaugurated 1<sup>st</sup> Nonwoven Tech Africa at KICC, Nairobi, Kenya. This Dynamic Event had been designed for Nonwoven Fabrics and Hygiene Industries, Nonwoven Converting Industry, Filtration Industry, Packaging Industry, Agriculture Industry, Hospitality Industry, Printing Industry, Government Departments & for everyone who are willing to take **The Next Giant Leap** in Nonwovens

1<sup>st</sup> Edition of Nonwoven Tech Africa - Exclusive International Exhibition on Nonwoven & Hygiene Technology was organized during 23-24-25 February, 2023 at KICC, Nairobi, Kenya, which witnessed **2,100+ Visitors** from India & Abroad.

## EXHIBITION OVERVIEW

1<sup>st</sup> Edition of Nonwoven Tech Africa presented itself as an excellent platform for exhibitors to display their products, innovations and services to develop leadership in market position on a global scale. This Dynamic Event gave visitors an opportunity to experience the latest technology and materials first hand. The Exhibition was open for three days and the exposure with the visitors from entire East Africa visiting the exhibition had empowered the Nonwoven Industry.

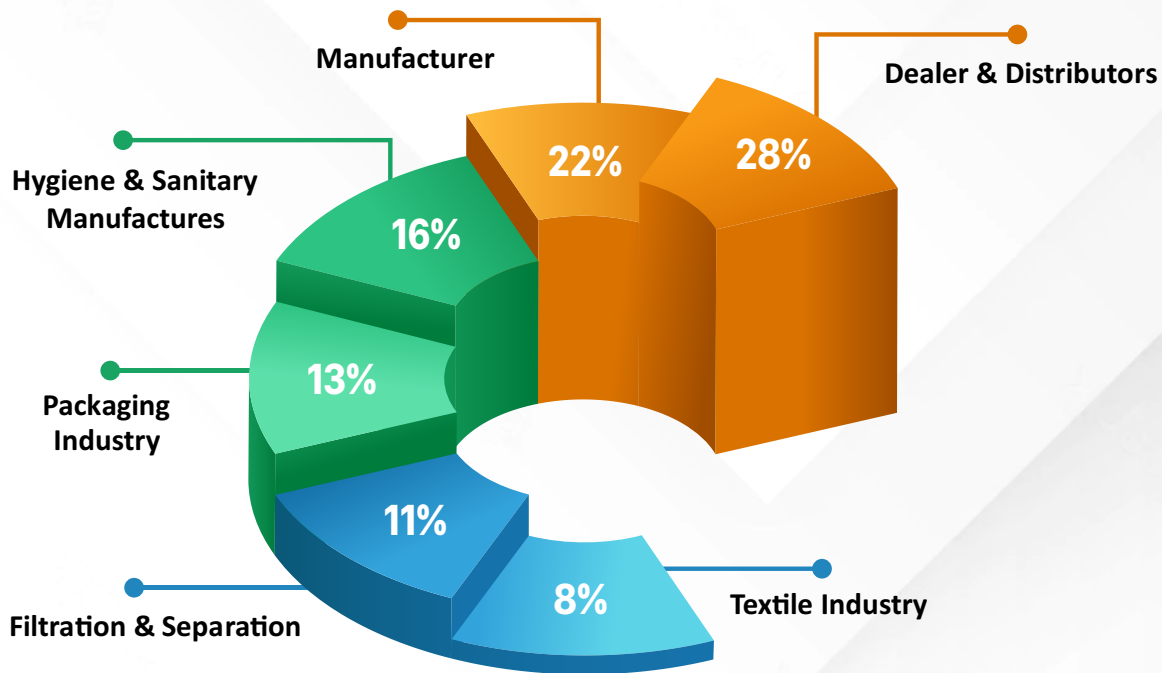
## IMPORTANT FACTS & FIGURE



## REASONS FOR EXHIBITING

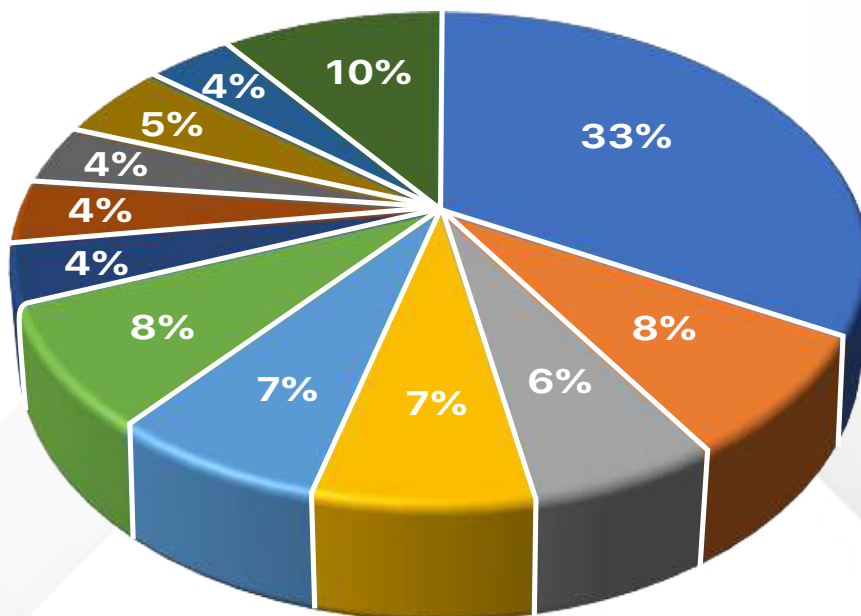
- ⇒ Kenya's flagship event in the field of Nonwoven, Hygiene, Raw materials, processing machinery and finished goods.
- ⇒ Showcase New Products & Services.
- ⇒ Highly targeted audience.
- ⇒ Build Lasting Relationships within Your Industry.
- ⇒ Boost Brand Visibility / product awareness.
- ⇒ Help makers and users of Nonwoven & Hygiene to understand the trends and future of Nonwoven Industry.
- ⇒ Networking.

## VISITORS BY FIELD OF ACTIVITY



## VISITORS FROM MAJOR STATES

**TOTAL VISITORS: 2,100+**



■ KENYA (33%)

■ SUDAN (8%)

■ ETHIOPIA (6%)

■ SOMALIA (7%)

■ UGANDA (7%)

■ TANZANIA (8%)

■ USA (4%)

■ ITALY (4%)

■ EGYPT (4%)

■ AFGHANISTAN (5%)

■ ALBANIA (4%)

■ INDIA (10%)

# EVENT PROMOTION STRATEGIES



Newspaper advertisements



Promotional Events



Social Media campaigns



Print Publication & Magazines



Bulk Email, SMS & Whatsapp MSG



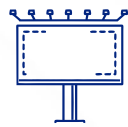
Special Invitations to Dealers & Distributors



Online Media Partners



Visitors Mobilization From Various States of India



Billboards Hoardings



Television Advertisement

# SOCIAL MEDIA PRESENCE



**Dr. De Tanyamwami** has presided over the opening ceremony of the new Kibera Law Courts. **Kulawa Mutungi** is the guest of honor.

**Dr. Robert Kibaki** is the guest of honor at the opening ceremony of the new Kibera Law Courts. **Robert Kibaki** is the guest of honor.

**Dr. Robert Kibaki** is the guest of honor at the opening ceremony of the new Kibera Law Courts. **Robert Kibaki** is the guest of honor.

**Dr. Robert Kibaki** is the guest of honor at the opening ceremony of the new Kibera Law Courts. **Robert Kibaki** is the guest of honor.

## to accommodate child victims, make them at ease and protect them from their aggressors where the law is a child's friend



The (clockwise) at the Kibera Law Courts on Wednesday. From left: Justice Minister, Attorney General, and other officials.

technology that will help keep up with the demands of the modern world. "This research provides a comprehensive environment for children who have been affected. When children are psychologically affected, it's not a good feeling and they get a good environment to help in the cases that they are involved," he said.

At Joseph Mwangi, the senior assistant director of public prosecutions, Nairobi region, said the technology was being used in many law courts across the country. "We have such offices in Eldoret, Nairobi, Nakuru, Hombas and Kisumu. The main objective is to make sure that our children testify without feeling intimidated, scared or are victimized," he said.

"We make sure that children testify in the first instance because of the stress of re-arranging them. For example, if there is a child who has been victimized, we don't want them to continue coming to court all the time. We have agreed that, at times, evidence will be taken from that room," he said.

Dr. Robert Kibaki, the senior

### NON WOVEN TECH

INTERNATIONAL EXHIBITION ON  
NONWOVEN & HYGIENE  
TECHNOLOGY

**23-24 FEB 2023**  
10:30 am to 6:00 pm

**25 FEB 2023**  
10:30 am to 5:00 pm

**FREE VISITOR ENTRY**

**VENUE: KICC, NAIROBI, KENYA**

**SCAN HERE TO REGISTER ONLINE**

Sponsored By

Sponsored By

Sponsored By

Sponsored By

Sponsored By

Sponsored By

Sponsored By

[mk@nonwoventechfrica.com](mailto:mk@nonwoventechfrica.com)  
[www.nonwoventechfrica.com](http://www.nonwoventechfrica.com)

ing equipment and sessions

technology will help to spread awareness to children.

"We are here to support this research and also share with the world some of the best practice in our country. We have special rooms that separate children from adults so that they can have an environment that makes them testify effectively. This will help children testify through video link without seeing the aggressor," he said.

Concluded satisfactorily at Joseph Mwangi, the head of Kibera court station, said the court had already handled 17 children-related cases, which were concluded satisfactorily.

"So far, 17 child-related cases have been over the last month. The DPP has promised us that we shall get cameras, legal non-woven soft materials for the materials that children need for their to be processed in the courtroom," he said.

The DPP, however, said that the court was not yet ready to continue with the case, as he promised to support the Kibera court of assistance to acquire the

**Sifted MAIZE MEAL**

**2kg**

**SEWERAGE COMPANY LTD (KIWASCO)**

**0. KIWASCO/01/2023-2023- NICE SERVICES FOR STAFF MEDICAL COVER.**

any L10 (KIWASCO) also referred to as Procuring Entity while candidates for the tender for medical insurance contract will be for a period of one year renewable subject to...

and download from the Kibera Water & Sewerage Corporation website for free.

Copy of all Laws, rules, etc. in Kenya 300 pages is not available to be enclosed in plain sealed envelopes, marked with and be deposited in the tender box provided at Kibera Office, Nairobi, telephone number Level Five Hospital or...

Copy L10

**9 AM on 2<sup>nd</sup> March, 2023**

by a Tender Security of Ksh. 200,000 in form of a bank or payable to Kibera Water & Sewerage Company Ltd (not allowed).

only Tenderer is the presence of the tenderers attend the opening at the conference room 10, Kibera Office, Nairobi telephone number Level Five Hospital.

Copy L10

plans to increase the number of projects under construction and risk management measures, including a final prevention framework.

"The Cabinet through the Executive Office of the President approved the establishment of KNTC Limited as an anchor agency for the state to invest in the creation of jobs through the creation of a public-private partnership for essential infrastructure projects in the face of prolonged drought affecting Kenya," Kenya Revenue Authority said on a February 14 circular.

but some players doubt the agency's capacity to undertake the programme and have an impact on the economy.

It is not only KNTC that has been unable to step in and perform its legal mandate to stabilize market prices on behalf of the government, with others like the National Oil Corporation of Kenya (NOC) also unable to stabilize market prices when fuel costs are high.

Additional reporting by James Kioko

**BRAND OF THE DAY**

**TODAY**

**NON WOVEN TECH**

INTERNATIONAL EXHIBITION ON  
NONWOVEN & HYGIENE  
TECHNOLOGY

**23 - 25 FEBRUARY 2023**  
**KICC, NAIROBI, KENYA**

**Exhibition Time**  
**23 - 25 FEB 2023**  
**10:30 am to 6:00 pm**

**SCAN HERE TO REGISTER ONLINE**

**FREE VISITOR ENTRY**

Sponsored By

Sponsored By

Sponsored By

Sponsored By

Sponsored By

Sponsored By

Sponsored By

[mk@nonwoventechfrica.com](mailto:mk@nonwoventechfrica.com)  
[www.nonwoventechfrica.com](http://www.nonwoventechfrica.com)

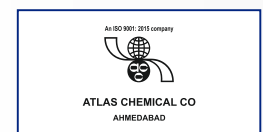


# GLIMPSES OF NwTA 2023



WE THANK YOU

## OUR VALUABLE EXHIBITORS



## MEDIA PARTNERS





# Thank You

Organized By



Supported By



Industry Support



Conference partner



Sponsored By



Indian Pavilion  
Subsidy By



Concurrent Event



SEE YOU IN NEXT EDITION

## NON WOVEN TECH

INTERNATIONAL EXHIBITION ON  
NONWOVEN & HYGIENE  
TECHNOLOGY



AFRICA

2024