



## WHY KENYA ??

- The Nonwoven Tech Africa Exhibition and Conference will be held in KICC, Kenya during 23, 24 & 25 February 2023. Africa has huge potential for Nonwoven growth, thanks to the Medical & Hygiene, Nonwoven Industry which is estimated to be worth Kshs 170 billion as in 2017. The sector's raw materials are all imported in the form of granules. The Nonwoven sector directly employs 30,000 people and 100,000 indirectly.
- \* Kenya's real gross domestic product (GDP) growth was 5.7% in 2018 up from 4.9% in 2017 & continue to increase steadily to 5.8% in 2019 & 6.0% in 2020, according to the World Bank.
- \* Kenya's Nonwoven sector indirectly influence overall economic performance through its contribution to GDP. Periods of high economic growth rates have been synonymous with increased Nonwoven sector growth. The Department of Trade recently set up Nonwoven section to gather more information and market trend on the industry.
- \* As Kenya is the largest importer in East Africa currently of Nonwoven Raw Materials and Finished products and following the ban of plastic bags by the Ministry of Environment and Natural Resources non-woven bags became the popular replacement. Now there is a growing need for a much wider range of items made with this eco-friendly material. Since 1994, about US\$900 million has been spent on modernizing and upgrading this industry, making it efficient, internationally competitive, and ready to become a major force in the world market.

## **KEY FEATURES OF EXHIBITION**

- ※ Kenya is the most industrially developed country in East Afric.
- \* Kenya is East Africa's largest economy and Nairobi is East Africa's economic hub.
- \* China, India and UAE are its Kenya's biggest trade partners.
- ※ Kenya's GDP is 50% of the total of Eastern African Community.
- \* Kenya is the entry point to five landlocked countries of Uganda, Rwanda, Zambia, Burundi and Eastern part of Congo DR.

## **FOCUS SEGMENTS**



### **MEDICAL**

Nonwovens are extensively used in the medical field and in protection against biological agents in other sectors. With today's multi-drug resistant strains of bacteria and virus, nonwovens can help in the fight against cross-contamination and the spread of infection in a medical or surgical environment.

## **HYGIENE**

Modern disposable absorbent hygiene products have made an important contribution to the quality of life and skin health of millions of people. Users of baby diapers, feminine hygiene products and adult incontinence products benefit from the softness, smoothness, leakage prevention, strength and protection provided by nonwoven fabrics.





### **PACKAGING**

Nonwoven solutions such as oxygen-scavenging packaging for foodstuffs and anti-static packaging for computer equipment are just two of the innovative packaging solutions available today. Packaging industry experts are looking to nonwovens for alternative solutions and the flexibility of the materials provide is testament to the potential nonwovens have as a packaging medium of the present and the future.

## PROTECTIVE AGRICULTURE

\* The use of nonwoven crop covers on the land increases yields and improves the quality of the crops. Very light, flexible sheets are laid over seed beds, which create a microclimate in which the heat and humidity are controlled. The growth of the plants is accelerated and they are protected from adverse weather conditions and vermin.



## **FOCUS SEGMENTS**



#### **GEOTEXTILE**

\* Geo-nonwovens, speciality in the civil engineering field, form the backbone of numerous civil engineering projects. nonwoven geotextiles are multi-purpose fabrics that are felt-like in appearance. The main functions for these products are filtration and separation.

### **FILTRATION**

One of the fastest growing segments in the nonwovens industry, filtration is characterised by dozens of end use areas and applications. Nonwovens can be engineered very precisely to meet exacting specifications and stringent regulatory requirements for the filtration of air, liquid, bacteria, dust, gas and a myriad of other areas.





### **AUTOMOBILE**

\* The use of nonwovens has increased substantially in recent years. Today more than 40 automotive parts are made with nonwoven fabrics, from trunk liners and carpets to air and fuel filters. By building in the essential properties which are necessary for good performance and safety, nonwovens help reduce the weight of the car, enhance the comfort and aesthetics and provide advanced insulation, fire retardancy and resistance to water, fuels, extremes of temperature and abrasion.

#### **OTHERS**

Nonwoven fabrics provide specific functions such as absorbency, liquid repellency, resilience, stretch, softness, strength, flame retardancy, washability, cushioning, filtering, bacterial barriers and sterility.



## **EXHIBITORS PROFILE**

- Masterbatch Producers
- Nonwoven Convertors
- Nonwoven For Automobile
- Nonwoven Geo Textiles
- Nonwoven Agro Textiles
- Technology Providers
- Nonwoven Fabric Making Machine Manufacturer
- Nonwoven Converting Machine Manufacturer
- Nonwoven Fabric Manufacturer
- Nonwoven Medical Textiles
- Nonwoven Industrial Textiles
- Major Textile Institutes
- Nonwoven packaging Textiles
- Raw Material For Nonwoven
- Nonwoven Hygiene Textiles
- Nonwoven bag Making Machinery
- Consultants
- R & D Companies



# **VISITORS PROFILE**

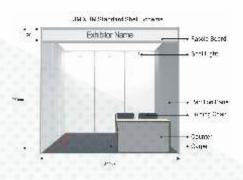


- Nonwoven Convertors
- Automotives Sector
- Medical, Health & Personal Care Sector
- Packaging Industry
- Construction Industry
- Oil & Gas Industry
- Cement Industry
- Chemical Industry
- Agriculture Sector
- Food & Beverages
- Filtration & Separation Industry
- Landfill Textile
- Stationary Products
- Luggage Products Manufacturer
- Shoes & Leather Material Manufacturer
- Textile & Apparels Producer
- Furniture & Interiors
- A Must For All Retailer & Corporate



## **BOOTH PARTICIPATION**

## SHELL SCHEME (STANDARD STAND) (Minimum 9 m²)



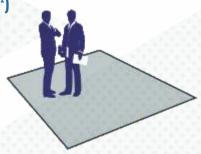
- 1 Table and 2 Chairs
- 3 side wall, fitted in standard booth systems frame
- ※ Fascia board with company name (15 letters) and stand number (in standard lettering)
- ℜ Single phase connection through one plug point, 3 spotlight (100 watt each)
- ※ Waste basket
- ※ Company delegates entry to the exhibition (1) badge for each m)
- ℜ General cleaning of the aisles
- ₱ Pavilion security (from 6 pm. till 9 am.)

## **RAW SPACE (DESIGNING BOOTH) (Minimum 36 m²)**

#### **FACILITIES**

- Bare Space without carpet
- Entry in the exhibitors catalogue

Note: Power charges for stall construction (during pre-exhibition days) and to light up the stall (during exhibition days) will be chargeable



#### Organized By



#### Supported By









#### **For Further Details**

402, 4th Floor, "Optionz" Complex, Opp. IDFC Bank, Between Girish Colddrink and Xaviers Corner, Off C.G Road, Navrangpura, Ahmedabad - 380009, Gujarat, INDIA.

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